

FREDERICK U. FIERST
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Legal Experience:

1980 - Present: **Fierst, Pucci & Kane LLP** Partner

My specialties include: structuring all forms of licensing and merchandising, video game and television arrangements, as well as film, web-based, toy, book, music, comic books and other types of entertainment, and coordinating worldwide intellectual property registration and protection for my clients.

Representative clients include:

BayRock Media LLC, founded by Lincoln O'Barry, son of famed dolphin trainer and activist Richard O'Barry ("*Behind the Dolphin Smile*," "*The Cove*," and trainer for the "*Flipper*" series); currently producing a television series for Animal Planet;

Blue Socks Media LLC, owner of the *Raggs* television series on PBS;

Chorion PLC of London, UK, a brand creation, management and production company whose properties include *Mr. Men*, *Noddy*, *Gaspard and Lisa*, *Famous Five*, *Olivia*, the works of Agatha Christie (*Hercule Poirot*, *Miss Marple*), and Raymond Chandler;

Conan Properties International, LLC, owners of the famous *Conan the Barbarian* character and the world of Hyboria in which he exists; licensors of the Dark Horse Comics series, the Funcom MMOG, the upcoming Millenium feature film, and the THQ video game;

Digital Development Management, leading agents in the interactive world, headed by principals Jeffery Hilbert and Joe Minton;

EKA Productions, LLC of San Diego, California, creators of *Wilbur*, which currently airs on Discovery and the CBC;

Eric Carle Studio of Northampton, Massachusetts, home of the world-renowned author and illustrator of *The Very Hungry Caterpillar* and other children's books;

Eurocom Entertainment Software of the UK, developers of numerous AAA interactive titles, including *James Bond*, *Harry Potter*, *Robots*, *Batman*, *Pirates of the Caribbean*, *The Beijing Olympics*, *Mummy 3* and *Ice Age 2*;

FXLabs Pvt. Ltd. of Hyderabad, India; one of India's most active interactive developers;

Daniel Farrell, antiques dealer, publisher, and originator and consulting producer of the American version of the PBS *Antiques Roadshow* television series;

Game Factory Interactive Ltd. of Moscow and Kiev, independent game developer and publisher;

Hoplon Infotainment of Brazil, independent game developer and creator of Brazil's largest online game *Taikodom*, to be distributed in the U.S. and Europe by K2;

The Estate of Margaret Landon, creator of *Anna and the King of Siam* on which Rogers & Hammerstein based *The King & I*;

Left Field Productions of Ventura, California, independent game developer whose titles include: *World Series of Poker*, *Dave Mirra's BMX Challenge*, *Nitrobike*, *MTX Mototrax*, *Backyard Football*, *NBA Courtside*, *ExciteBike 64*, and others;

Ken Levine and Jonathan Chey of Boston and Canberra, Australia, founders of **Irrational Games LLC**, now 2K Boston and 2K Canberra, whose titles include *BioShock*, the consensus 2007 Game of the Year;

Mad Doc Software of Andover, Massachusetts, now a subsidiary of Take-Two Interactive;

Media Invest Establishment of Monte Carlo, which is developing an album, a musical, and a video game around its *World of Mysteries* and Erik von Daniken's *Chariots of the Gods* concepts;

Cesar Millan, dog trainer, author, and star of the television series *The Dog Whisperer* currently airing on the National Geographic channel;

Mirage Studios, Inc. of Northampton, Massachusetts, the creators of the *Teenage Mutant Ninja Turtles*;

MPH Entertainment, producers of *The Dog Whisperer with Cesar Millan* and the independent film hit *My Big Fat Greek Wedding*;

Nerd Corps Entertainment Inc. of Vancouver, B.C., producers of the *Storm Hawks* and *L.O.S.E.* series on The Cartoon Network and licensed by MGM, and production studio for *Dragon Booster* on ABC;

Sergey Orlovskiy, founder of **Nival Interactive** of Moscow, Russia, one of Russia's largest game developers, whose titles include *Rage of Mages*, *Etherlords*, *Blitzkrieg* and *Silent Storm*;

Mary Pope Osborne, author of the *Magic Tree House* series of books;

Paradox Entertainment, Inc. of Los Angeles, owners of *Mutant Chronicles* and other intellectual properties, including the entire library of Robert E. Howard works, such as *Kull*, *Bran Mak Morn*, *Dark Agnes*, and *Solomon Kane*; currently partnered in development of a *Buck Rogers* feature film;

Paradox Interactive AB of Stockholm, developer or publisher of the interactive titles *Hearts of Iron*, *Europa Universalis I, II and III*, *Crusader Kings*, *Victoria*, *Two Thrones*, *Legion*, *Rush to Berlin*, and *Chariots of War*, among others, and owner of the digital web site Gamer's Gate which distributes interactive titles digitally for many publishers, including THQ and Vivendi Games;

David Perry, founder of **Shiny Entertainment** (*Matrix*, *Earthworm Jim*, etc), and more recently of www.gameconsultants.com, which is now providing David's services to Acclaim Games, for which he is acting as Chief Creative Officer;

Rescue Ink, a non-profit animal rescue group comprised of tattooed, motorcycle-riding tough guys; the *Rescue Ink Unleashed* television series is currently airing on the National Geographic channel;

Snowball Interactive of Moscow, independent game producer and developer.

StarForce Technologies Limited of Cyprus and Moscow whose copy protection technology is utilized by over 200 companies worldwide;

Vogster Entertainment, LLC of New Jersey, Moscow, and Kiev, currently developing several next-gen titles, including the MMOG *CrimeCraft* which utilizes the Epic Unreal Engine 3 technology;

WGBH, Boston, Massachusetts' PBS affiliate;

Watani, LLC of Dubai, and Blink Studios, also of Dubai, producing one of the Arab world's first animated super heroes television series.

6/78 - 3/79: **Parcher & Herbert, P.C., New York, NY** Junior Partner

9/75 - 6/78: **Peter G. Eikenberry, New York, NY** Associate

Education:

1974 - 1976 Columbia University School of Law, J.D.
1972 - 1973 Filmmaker-in-residence at Tufts University.
1970 - 1971 Watson Fellowship Recipient: National fellowship awarded to selected small-college graduates for fully financed year of independent travel.
1967 - 1970 Tufts College, B.A., Magna Cum Laude, in Political Science.

Admitted to Practice:

States: State of New York; Commonwealth of Massachusetts.
Federal Courts: Southern District of NY; Eastern District of NY; District of Massachusetts.

Lecturer: On the entertainment, licensing and arts fields at: Boston Museum of Fine Arts School, Brandeis University, University of Massachusetts, The Norman Rockwell Museum, Valley Writers Guild, Massachusetts Continuing Legal Education programs, San Diego Comic Book Conventions, Electronic Entertainment Expos, Suffolk University, Chapman, and Western New England Law Schools, U.S. Game Developers Conferences, Russia and Eastern European Game Developers Conference (KRI), Kidscreen Summits, the Copenhagen 3D Festival, Berlin Symposium on the German interactive industry, and the Northampton Film Festival, among others.

Memberships: Hampshire County Bar Association; Massachusetts Bar Association; Emeritus Panel: Volunteer Lawyers for the Arts.

Languages: Fluent in Spanish, some German.

Art Collection: Collection of contemporary Latin American paintings and drawings which has been exhibited in three museums to date.